

SUPPLYING ADVERTISING MATERIAL FOR...

Angling International

Before you send checklist

DEADLINES All advert related files must be sent prior to the Advertising Deadline (please enquire).

SIZES *Angling International* advert sizes must be supplied to exact dimensions, shown below in millimetres and inches, height x width:

● Double page spread (DPS)	297mm x 440mm trim, plus 3mm bleed – please supply DPS as two separate full pages.	11.7" x 17.3" (plus 0.2" bleed)
● Full page	297mm x 220mm trim, plus 3mm bleed	11.7" x 8.7" (plus 0.2" bleed)
● Full page (non bleed)	263mm x 203mm	10.3" x 8"
● Half page horizontal	129mm x 203mm	5" x 8"
● Half page vertical	263mm x 99mm	10.3" x 3.9"
● Quarter page box	129mm x 99mm	5" x 3.9"
● Quarter page horizontal strip	63mm x 203mm	2.5" x 8"
● Quarter page upright strip	263mm x 48mm	10.3" x 1.9"
● Eighth page horizontal	63mm x 99mm	2.5" x 3.9"
● Eighth page strip	203mm x 33mm	8" x 1.3"

URN Please use the Unique Reference Number for your advert on all emails, files and folders delivered to us.

DELIVERY Send the file to us by:

- 1. Email** ads@angling-international.com
- 2. Web/FTP** Upload files directly to *Angling International*. An email notification will be sent to the Copy Contact containing a weblink.
- 3. Disc** Send your file(s) on CD or DVD to: **Angling International, AT Graphics Ltd, 4 Milnyard Square, Bakewell Road, Orton Southgate, Peterborough, PE2 6GX, United Kingdom.**

FORMAT All files must be submitted as PDF/x-1a.

FORMAT REQUIREMENTS • All files should be set up as composite CMYK. • All colours and image colour spaces must be set up as CMYK. • All fonts must be 100% embedded and subset. • All DPS must be supplied as single page elements. • Overprint settings should be set correctly in the source application. • A 3mm bleed area must be contained of within the file where the bleed has been specified in the dimensions above. • The file should contain a TrimBox and cropmarks. • Total area of coverage (TAC) of elements on a page should not exceed 300% for text and cover pages. • No object in a PDF should be transparent - transparencies must be flattened.

PRINTER REQUIREMENTS • All 'live' matter should be no closer than 6mm from the trim edge, otherwise there may be a risk that some 'live' matter may be trimmed off. • The print condition has been assumed as medium ink coverage. • The TAC must not exceed 300%. • **Angling Trade International** is saddle-stitched on 80gsm - Woodfree Gloss. • Files should be generated with the following profile:
Profile name: ISO Coated v2 300% [ECI]. • **Printing condition:** Paper type 1 and 2, gloss and matte coated. Tone value increase curves A (CMY) and B (K) as defined in ISO 12647-2:2004. • **Characterisation data:** FOGRA39L. • The ECI offset profile is available as a free download on the website of the ECI (www.eci.org). • The characterisation data "FOGRA39L" can be downloaded free of charge from the FOGRA website (www.fogra.org).

Contact information

- 1. Phone** Production on **00 44 (0)1733 392 970**, 9am - 5.30pm Monday-Friday.
- 2. Email** support@atgraphicsuk.com for help and advice on digital file creation and delivery.